



Halal Restaurant Week (Dec. 2020) – Sponsorship Packages

Sponsorship Benefits:	Silver \$1,000	Gold \$2,500	Platinum \$4,000
Listing in HRW main poster (logo)	√	√	√
Listing in back of HRW T-Shirts	√	√	√
Promotion on the BAHF facebook group page (7K+ members)	√	√	√
Promotion on the HalalFest social media channels (12K+ followers)		√	√
Listing on the HalalFest.com website (sponsors page)		√	√
Commemorative HRW T-shirts		√	√
Logo included in the HRW promo video posted on YouTube			√
Mention in the HRW Press Release going out to 20+ media outlets (local & national media)			√
Custom promo video (max 30 seconds) to promote sponsor via IGTV, FB Live and/or YouTube			√

Notes:

- Electronic Payment for Sponsorships are Preferred via Zelle (408) 509-7965, PayPal: info@halalfest.com, BofA Transfer or Chase QuickPay. Venmo also available. Please contact us for more details. For checks, make payable to “HalalFest, Inc.” and Mail to: 1931 Junewood Avenue, San Jose, CA 95132
- To Ensure Sponsors Information to be printed on All HRW Marketing Materials as well as T-shirts, all payments as well as sponsor graphics (logos) must be received no later than November 15th, 2020. No Exceptions!

Halal Restaurant Week (Dec. 2020) – Sponsorship Packages

SILVER SPONSORSHIP: \$1,000.00

Benefits:

- Listing in HRW (Halal Restaurant Week) main poster (small logo)
- Listing on back of commemorative HRW T-shirts (text only)
- (1) Promotion on the BAHF (Bay Area Halal Foodies) facebook group (7k+ members) within 3 months of HRW

GOLD SPONSORSHIP: \$2,500.00

Benefits:

- Listing in HRW (Halal Restaurant Week) main poster (medium logo)
- Listing on back of commemorative HRW T-shirts (logo)
- (2) Promotions on the BAHF (Bay Area Halal Foodies) facebook group (7k+ members) within 6 months of HRW
- (2) Commemorative HRW T-shirts
- Promotion on the HalalFest social media channels (12k+ followers) – (1) each on facebook, instagram and twitter within 6 months of HRW
- Logo & Link to Sponsor's website or facebook page for up to (1) year on the HalalFest.com website (sponsors page)

PLATINUM SPONSORSHIP: \$4,000.00

Benefits:

- Listing in HRW (Halal Restaurant Week) main poster (large logo)
- Listing on back of commemorative HRW T-shirts (logo)
- (4) Promotions on the BAHF (Bay Area Halal Foodies) facebook group (7k+ members) within 1 year of HRW
- (4) Commemorative HRW T-shirts
- Promotion on the HalalFest social media channels (12k+ followers) – (3) each on facebook, instagram and twitter within 1 year of HRW
- Logo & Link to Sponsor's website or facebook page for up to (1) year on the HalalFest.com website (sponsors page)
- Logo listed in the HRW promo video posted on YouTube*
- Mention in the HRW Press Release going out to 20+ Local and National Media outlets (inclusion in 2 Press Releases)**
- Creation of custom promo video (max. 30 seconds) for sponsor which will be posted on HalalFest IGTV, facebook page and/or YouTube Channel within 6 months of HRW

*Note: HRW promo video is scheduled to be posted on YouTube by Nov. 26th, 2020, so all graphics (logo) must be received by Sponsors no later than Nov. 15th, 2020.

**To be included in press release, sponsor must be confirmed by no later than Nov 8th, 2020.